Letter from a successful rescuer:

I have some specific strategies for finding good homes for my rescues.

* First, <u>I let everyone know that I have cats/kittens</u> and ask them to be alert for friends/family who may be interested in adopting.

* Secondly, <u>pictures really sell</u>--good shots with them looking directly at the camera--if they aren't able to see the kittens directly. I also e-mail the photos to a small network of cat friendly people.

*Thirdly, <u>we work hard at socializing the cats/kittens</u> and getting to know their personalities. We want to give our potentials adopters as much information about the kitten. We also want them to be used to other cats, noises, and daily living experiences.

**Last of all, <u>we are not desperate to give our kittens to</u> <u>just anybody. We screen carefully</u> and have them complete the FF adoption form, reminding them that if they decide not to keep the kitten they must notify us first. We want people who are truly committed and have a history of good care with their current or previous animals.